

2025 TAL Membership Report as of: January 30, 2025

	* All-Time High	2025 Dept. Year End Goal	2025 Actual Mbsp.	% of Year End Goal	Needed To Meet 85% Target 2/12/2024	103%	2025 Renewal %
1	SOUTH DAKOTA	15,600	13,857	88.83%	-597	16,068	87.18
2	NORTH DAKOTA	10,950	9,648	88.11%	-340	11,278	87.85
3	FRANCE	3,000	2,642	88.07%	-92	3,090	84.18
4	WISCONSIN	46,310	39,560	85.42%	-196	47,699	85.67
5	MICHIGAN	55,154	47,042	85.29%	-161	56,808	84.80
6	ARIZONA	34,368	29,251	85.11%	-38	35,399	80.41
7	IOWA	34,665	29,473	85.02%	-7	35,704	85.57
8	MINNESOTA	57,307	48,108	83.95%	602	59,026	84.56
9	NEW HAMPSHIRE	13,987	11,737	83.91%	151	14,406	82.66
10	HAWAII	1,909	1,596	83.60%	26	1,966	85.36
11	SOUTH CAROLINA	20,023	16,703	83.42%	316	20,623	82.49
12	PENNSYLVANIA	116,598	97,130	83.30%	1,978	120,095	83.02
13	TEXAS	52,117	43,387	83.25%	912	53,680	80.78
14	UTAH	5,894	4,896	83.07%	113	6,070	77.35
15	OHIO	74,420	61,794	83.03%	1,463	76,652	82.65
16	VIRGINIA	37,860	31,422	83.00%	759	38,995	81.64
17	VERMONT	8,557	7,101	82.98%	172	8,813	81.91
18	FLORIDA	103,610	85,812	82.82%	2,256	106,718	79.33
19	NEW YORK	75,500	62,301	82.52%	1,874	77,765	81.21
20	NEVADA	5,811	4,793	82.48%	146	5,985	82.74
21	CONNECTICUT	14,587	12,028	82.46%	370	15,024	82.69
22	MISSOURI	27,214	22,391	82.28%	740	28,030	82.60
23	MARYLAND	43,529	35,784	82.21%	1,215	44,834	82.08
24	ILLINOIS	60,000	49,250	82.08%	1,750	61,800	81.26
25	MAINE	14,926	12,213	81.82%	474	15,373	80.66
26	INDIANA	61,890	50,575	81.72%	2,031	63,746	81.96
27	WYOMING	5,275	4,290	81.33%	193	5,433	78.02
28	NORTH CAROLINA	32,619	26,506	81.26%	1,220	33,597	78.96
29	KANSAS	18,942	15,355	81.06%	745	19,510	81.25
30	PUERTO RICO	3,708	3,004	81.01%	147	3,819	78.09
31	DELAWARE	8,821	7,120	80.72%	377	9,085	79.92
32	ALABAMA	16,417	13,246	80.68%	708	16,909	80.18
33	MASSACHUSETTS	26,576	21,422	80.61%	1,167	27,373	80.68
34	ARKANSAS	8,498	6,835	80.43%	388	8,752	80.16
35	MONTANA	9,611	7,727	80.40%	442	9,899	80.22
36	CALIFORNIA	68,352	54,926	80.36%	3,173	70,402	79.59
37	TENNESSEE	21,168	16,913	79.90%	1,079	21,803	78.25
38	IDAHO	8,404	6,688	79.58%	455	8,656	77.92
39	KENTUCKY	14,817	11,774	79.46%	820	15,261	76.70
40	LOUISIANA	14,467	11,495	79.46%	801	14,901	79.22
41	NEBRASKA	22,300	17,718	79.45%	1,237	22,969	78.86
42	WASHINGTON	18,833	14,930	79.28%	1,078	19,397	78.44
43	NEW JERSEY	32,294	25,544	79.10%	1,905	33,262	78.74
44	OREGON	12,683	10,027	79.06%	753	13,063	78.16
45	ALASKA	5,500	4,346	79.02%	329	5,665	73.23
46	COLORADO	17,237	13,563	78.69%	1,088	17,754	80.20
47	NEW MEXICO	8,462	6,625	78.29%	567	8,715	75.75
48	RHODE ISLAND	3,275	2,559	78.14%	224	3,373	77.25
49	WEST VIRGINIA	12,190	9,480	77.77%	881	12,555	77.21
50	MISSISSIPPI	8,591	6,661	77.53%	641	8,848	75.70
51	GEORGIA	33,739	25,816	76.52%	2,862	34,751	73.67
52	DIST OF COL	1,132	860	75.97%	102	1,165	77.21
53	OKLAHOMA	13,800	9,974	72.28%	1,756	14,214	72.70
54	PHILIPPINES	1,000	701	70.10%	149	1,030	73.00
55	LATIN AMERICA	1,385	781	56.39%	396	1,426	53.20
	TOTALS	1,445,882	1,187,380	82.12%	41,600	1,489,234	79.73

2024-2025 Regional Breakdown

Central Region - NVC Roger P. Mathison (WI)

Department	Goal	Actual	Percent
WISCONSIN	46,310	39,560	85.42%
MICHIGAN	55,154	47,042	85.29%
OHIO	74,420	61,794	83.03%
ILLINOIS	60,000	49,250	82.08%
INDIANA	61,890	50,575	81.72%
KENTUCKY	14,817	11,774	79.46%
WEST VIRGINIA	12,190	9,480	77.77%
Totals	324,781	269,475	82.97%

Midwest Region - NVC James C. Kellogg (MN)

Department	Goal	Actual	Percent
SOUTH DAKOTA	15,600	13,857	88.83%
NORTH DAKOTA	10,950	9,648	88.11%
IOWA	34,665	29,473	85.02%
MINNESOTA	57,307	48,108	83.95%
MISSOURI	27,214	22,391	82.28%
KANSAS	18,942	15,355	81.06%
NEBRASKA	22,300	17,718	79.45%
OKLAHOMA	13,800	9,974	72.28%
Totals	200,778	166,524	82.94%

Western Region - NVC Gary B. Leach (CA)

Department	Goal	Actual	Percent
ARIZONA	34,368	29,251	85.11%
HAWAII	1,909	1,596	83.60%
UTAH	5,894	4,896	83.07%
NEVADA	5,811	4,793	82.48%
WYOMING	5,275	4,290	81.33%
MONTANA	9,611	7,727	80.40%
CALIFORNIA	68,352	54,926	80.36%
IDAHO	8,404	6,688	79.58%
WASHINGTON	18,833	14,930	79.28%
OREGON	12,683	10,027	79.06%
ALASKA	5,500	4,346	79.02%
COLORADO	17,237	13,563	78.69%
NEW MEXICO	8,462	6,625	78.29%
PHILIPPINES	1,000	701	70.10%
LATIN AMERICA	1,385	781	56.39%
Totals	204,724	165,140	80.66%

Southeast Region - NVC Joseph A. Lysaght (SC)

Department	Goal	Actual	Percent
SOUTH CAROLINA	20,023	16,703	83.42%
TEXAS	52,117	43,387	83.25%
VIRGINIA	37,860	31,422	83.00%
FLORIDA	103,610	85,812	82.82%
NORTH CAROLINA	32,619	26,506	81.26%
PUERTO RICO	3,708	3,004	81.01%
ALABAMA	16,417	13,246	80.68%
ARKANSAS	8,498	6,835	80.43%
TENNESSEE	21,168	16,913	79.90%
LOUISIANA	14,467	11,495	79.46%
MISSISSIPPI	8,591	6,661	77.53%
GEORGIA	33,739	25,816	76.52%
Totals	352,817	287,800	81.57%

Northeast Region - NVC Charles K. Robbins (NJ)

Department	Goal	Actual	Percent
FRANCE	3,000	2,642	88.07%
NEW HAMPSHIRE	13,987	11,737	83.91%
PENNSYLVANIA	116,598	97,130	83.30%
VERMONT	8,557	7,101	82.98%
NEW YORK	75,500	62,301	82.52%
CONNECTICUT	14,587	12,028	82.46%
MARYLAND	43,529	35,784	82.21%
MAINE	14,926	12,213	81.82%
DELAWARE	8,821	7,120	80.72%
MASSACHUSETTS	26,576	21,422	80.61%
NEW JERSEY	32,294	25,544	79.10%
RHODE ISLAND	3,275	2,559	78.14%
DIST OF COL	1,132	860	75.97%
Totals	362,782	298,441	82.26%

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2025 BIG TWELVE COMPETITION STANDINGS

CATEGORY 1 - 60,000 +

Department	Goal	Pledge	Actual	Percent
PENNSYLVANIA	116,598	91.00	97,130	83.30
OHIO	74,420	91.60	61,794	83.03
FLORIDA	103,610	90.00	85,812	82.82
NEW YORK	75,500	92.70	62,301	82.52
ILLINOIS	60,000	90.26	49,250	82.08
INDIANA	61,890	90.55	50,575	81.72
CALIFORNIA	68,352	93.00	54,926	80.36

CATEGORY 2 - 35,000 +

Department	Goal	Pledge	Actual	Percent
WISCONSIN	46,310	92.30	39,560	85.42
MICHIGAN	55,154	92.20	47,042	85.29
MINNESOTA	57,307	92.34	48,108	83.95
TEXAS	52,117	91.50	43,387	83.25
VIRGINIA	37,860	91.50	31,422	83.00
MARYLAND	43,529	92.32	35,784	82.21

CATEGORY 3 - 20,000 +

Department	Goal	Pledge	Actual	Percent
ARIZONA	34,368	90.68	29,251	85.11
IOWA	34,665	91.00	29,473	85.02
SOUTH CAROLINA	20,023	90.06	16,703	83.42
MISSOURI	27,214	90.80	22,391	82.28
NORTH CAROLINA	32,619	90.05	26,506	81.26
MASSACHUSETTS	26,576	90.05	21,422	80.61
TENNESSEE	21,168	90.02	16,913	79.90
NEBRASKA	22,300	91.60	17,718	79.45
NEW JERSEY	32,294	91.25	25,544	79.10
GEORGIA	33,739	91.50	25,816	76.52

First Place
Second Place

CATEGORY 4 - 10,000 +

Department	Goal	Pledge	Actual	Percent
SOUTH DAKOTA	15,600	92.20	13,857	88.83
NORTH DAKOTA	10,950	92.21	9,648	88.11
NEW HAMPSHIRE	13,987	91.56	11,737	83.91
CONNECTICUT	14,587	91.55	12,028	82.46
MAINE	14,926	90.50	12,213	81.82
KANSAS	18,942	91.00	15,355	81.06
ALABAMA	16,417	91.50	13,246	80.68
KENTUCKY	14,817	93.00	11,774	79.46
LOUISIANA	14,467	91.40	11,495	79.46
WASHINGTON	18,833	90.00	14,930	79.28
OREGON	12,683	90.75	10,027	79.06
COLORADO	17,237	90.00	13,563	78.69
WEST VIRGINIA	12,190	90.00	9,480	77.77
OKLAHOMA	13,800	92.10	9,974	72.28

CATEGORY 5 - 5,000 +

Department	Goal	Pledge	Actual	Percent
UTAH	5,894	91.25	4,896	83.07
VERMONT	8,557	91.80	7,101	82.98
NEVADA	5,811	90.00	4,793	82.48
WYOMING	5,275	90.80	4,290	81.33
DELAWARE	8,821	90.10	7,120	80.72
ARKANSAS	8,498	95.20	6,835	80.43
MONTANA	9,611	91.25	7,727	80.40
IDAHO	8,404	91.00	6,688	79.58
ALASKA	5,500	90.00	4,346	79.02
NEW MEXICO	8,462	90.00	6,625	78.29
MISSISSIPPI	8,591	96.00	6,661	77.53

CATEGORY 6 - 4,999 -

Department	Goal	Pledge	Actual	Percent
FRANCE	3,000	97.00	2,642	88.07
HAWAII	1,909	90.50	1,596	83.60
PUERTO RICO	3,708	96.00	3,004	81.01
RHODE ISLAND	3,275	90.10	2,559	78.14
DIST OF COL	1,132	91.00	860	75.97
LATIN AMERICA	1,385	91.00	781	56.39